**The Leadership University’s Anthony Ireland Holiday High School Invitational**  
**Media Fee & Agreement**

**Event Details**

* **Event Name**: 2nd Annual Anthony Ireland Holiday High School Invitational
* **Event Date**: December 21st, 22nd
* **Event Location**: Crosby High School

This Media Fee & Agreement ("Agreement") is made effective as of December 21st by and between The Leadership University Inc. (organizer of the Anthony Ireland Leadership Academy) and [Media Company Name] (hereafter referred to as "Media Partner").

**Media Rights & Fees**  
The Anthony Ireland Leadership Academy is granting limited media rights to cover, film, and broadcast the 2nd Annual Anthony Ireland Holiday High School Invitational ("Event") under the terms outlined below:

**1. Media Access & Coverage Rights**

* **Access**: Media Partner will receive exclusive/non-exclusive access to designated areas at the event for coverage purposes.
* **Content Rights**: Media Partner is permitted to capture photo, video, and audio footage of the event for news, highlight reels, and promotional use. All footage must credit the Anthony Ireland Leadership Academy and/or its designated logo or branding.
* **Interviews**: Requests for player, coach, or organizer interviews should be submitted to the Event's media liaison at least [Insert Time Period] in advance. Interviews will be granted based on availability and scheduling.

**2. Media Fee**

In consideration of the media rights granted, Media Partner agrees to pay a media access fee of $45 to The Leadership University Inc. by December 15th. This fee helps to cover event costs and contributes to supporting the youth leadership programs of The Leadership University Inc.

* Payment method: PayPal, Check, Cash, Card, Venmo,
* Payment due by: December 15th
* Late fees: A late fee of $25 will apply if payment is not received by the deadline.

**3. Usage Restrictions**

* **Event Content**: Any footage captured during the Event may only be used for the agreed-upon purposes (e.g., news segments, social media coverage, and highlight reels).
* **Commercial Use**: Media Partner agrees not to sell or distribute event footage for commercial purposes without prior written consent from The Leadership University Inc.
* **Branding & Attribution**: All media content must include appropriate acknowledgment of the Anthony Ireland Leadership Academy and The Leadership University Inc. in line with branding guidelines provided.

**4. Liability & Indemnification**

Media Partner agrees to assume all risks associated with attending and covering the Event. Media Partner also agrees to indemnify and hold harmless The Leadership University Inc., its organizers, affiliates, staff, and volunteers, from any claims, liabilities, damages, or losses arising from their coverage or presence at the event.

**5. Termination**

This Agreement may be terminated by either party with written notice at least [Insert Number of Days] days prior to the event. In the event of termination by Media Partner, no refund of the media fee will be issued if notice is provided after [Insert Date].

**6. Agreement Acknowledgment**

By signing below, Media Partner agrees to the terms and conditions outlined in this Agreement and acknowledges the media fee and payment obligations.

**Signatures**

**For The Leadership University Inc.**  
Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**For [Media Company Name]**  
Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_